

## Appendix B

### Public SWOT Analysis Results

<b>Strengths</b>	Votes
Historic Appeal	4
Mineral Springs	3
4 types of Mineral Water	
Open Space	2
Agriculture	6
Gambling	
Knowledge of Planning Procedures	1
Support of Municipal Board	
Small Public School System	2
Clean Environment	
Tourism	
Healthy Rural Nature	
Geology	1
Proximity to Higher Education	
Library	1
Scenery	
Quiet/Peaceful	1
Route 20 Scenic Byway	
Employable People	
Empire Zone	2
Transportaion	
Proximity to Destinations	
Community Services	

## Appendix B Public SWOT Analysis

### **Weaknesses**

Community Cooperation	2
Lack of Municipal Cooperation	1
School Size	
Infrastructure	1
Consistency in Code Enforcement	2
Lack of Police Force	
Youth Recreation	2
Empire Zone Limited to Village	
Lack of a Park	
Preparation for Change	4
Infrastructure in Hamlets	
Telecommunications	1
Technology	1
School/Community Relations	4
Overregulation	3

### **Opportunities**

Empire Zone	4
Spa Development	4
Current Retail	4
Niche Farming	1
New Business Development	3
Middle of Everywhere	2
Historic Preservation	3
Tourism	
Basset Hospital (Cobleskill)(Cooperstown)	
Mohawk Valley	1
Population Growth	
Increase in Housing	

## Appendix B Public SWOT Analysis

### **Threats**

New Ideas	
Rapid Unplanned Development	8
Walmart Leaving	4
Over-Development	6
Change in Tax Base	3
Gentrification	2
Sprawl	
Uneven Economic Development	1
Gambling	
Lack of Consistent Code Enforcement	