

AG MARKETING NEWS



Michele Strobeck, Ag Marketing Specialist ■ Schoharie County Planning & Development Agency
349 Mineral Springs Road, Cobleskill, NY 12043 ■ 518-234-3751 ■ michelestrobeck@co.schoharie.ny.us

July 20, 2009

✦ VENDORS WANTED!

Farmer's Market Opportunity -

Saturday August 1, 11am to 4pm

The all new **Schoharie County Harvest Marketplace** will make its debut at the new Schoharie County Welcome Center located on 169 Discovery Drive of the Howe Caverns Estate. The first weekend of the new Market coincides with the 80th Anniversary Weekend of Howe Caverns and the opening of the new Welcome Center. The Howe Caverns Anniversary Weekend event is sure to draw thousands of people to our area and presents an excellent opportunity to showcase our local farms and food. Depending on turnout we may try to extend the market on weekends through Labor Day.



Special Note: Saturday, August 1st is also the first day of the 10th Annual Farmers Market Week.

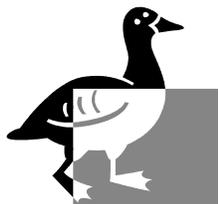
Contact Michele Strobeck, Ag Marketing Specialist at 518-234-3751 with questions.

To reserve your spot, please fill out and return the attached form with payment by 4pm on Monday, July 27th.

✦ Agriculture Products at the Schoharie County Sunshine Fair

In cooperation with the Schoharie County Chamber of Commerce Agriculture Committee, we will be distributing samples of Schoharie County Agriculture Products to fair visitors on select days and times. **To have your products highlighted please contact Michele Strobeck, Ag Marketing Specialist at 518-234-3751.**

✦ Interested Farmers Wanted



An initial interest meeting was held on July 15 with a Hudson Valley gourmet duck and chicken producer who is looking for farmers in Schoharie County who would be interested in raising ducks and chickens on a contract basis for distribution to New York City and Hudson Valley Restaurants. The "Duck Man," as he is known in the New York City Restaurant World, knows the time is right to expand to Schoharie County as producers look to diversify their operations and are looking for more ways to stabilize their incomes. By operating with a contract, the guesswork has been taken out and producers know when they receive the animals at one day old that when they are ready for processing 8 weeks later that they have a buyer at the ready and a price that has already been set. **For more information, please contact Michele Strobeck, Ag Marketing Specialist at 518-234-3751.**

continued

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◆ Our Barn Doors are Wide Open - 7th Annual Event October 10, 2009

A new take on the "Our Barn Doors are Wide Open" event will be unveiled this year. Closer to the "Sundae on the Farm" events held in Saratoga and Montgomery Counties, this year we will focus our efforts on one farm and create an interactive experience and fun day out for families. Stay tuned for more information.



◆ Holiday Farmers Market - 5th Annual Event December 2009

Location and date still to be determined. We are trying to coordinate this event with other Holiday Experiences in the Village of Cobleskill. Event will include Friday afternoon shopping hours and a place for convenient, one-stop holiday shopping featuring local farms and artisans. Stay tuned for more information to be released in September.

◆ Help us save! Receive the Ag Marketing News via e-mail!

Send an e-mail to michelestrobeck@co.schoharie.ny.us with the subject "Ag Marketing News" to sign up to receive your copy of the Ag Marketing News electronically. You can also access the Ag Marketing News via the Schoharie County public website at

<http://www.schohariecounty-ny.gov/CountyWebSite/Planning/ag.jsp>



**Schoharie County Harvest Marketplace
Vendor Space Reservation Form**

Name (individual and/or business): _____

Address: _____

Address

City

State

Zip

Phone: _____ Email: _____

Products you will be selling at the Farmer's market _____

Number of booth spaces you would like to reserve for **Saturday, August 1:**

_____ @ \$10 per space you provide table, chairs, & tent

Would you be interested in participating in the market through September 5 (Labor Day Weekend)?

_____ yes _____ no _____ maybe

TOTAL \$_____ (please make checks payable to Bounty of the County)

- ✦ Set up from 9 am - 11:00 am
- ✦ Market Hours 11am - 4pm (Saturday and Sunday)
- ✦ Located at the ***NEW* Schoharie County Welcome Center, 169 Discovery Drive, Howe Caverns.**

Please send and make checks payable by Monday, July 27th to

Bounty of the County
349 Mineral Springs Road
Cobleskill, NY 12043

Contact Michele Strobeck with questions

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