



COUNTY CLERK'S OFFICE OF SCHOHARIE COUNTY



M. INDICA JAYCOX
-COUNTY CLERK-

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LAWRENCE J. CAZA
-EXECUTIVE DEPUTY CLERK-

Dear Schoharie County Business Owner / Manager,

The County Clerk's Office is proud to continue the "Schoharie County Veterans Discount Program (SCVDP)", also known as: Return The Favor, initiative. This on-going program began in December 2012 and will accept new merchants at any time.

The well being of our veterans has always been a priority for us in Schoharie County. In an effort to acknowledge the sacrifices of our veterans who have given so much for home and country, the County Clerk invites business owners of Schoharie County to join in the "Schoharie County Veterans Discount Program" (SCVDP).

Veterans are encouraged to file their discharge papers (DD-214) with our office. In doing so, they are issued a Photo ID Discount Card, which they bring to participating merchants. Local businesses offer these Veterans discounts on services and/or products. The discounts are voluntary and at the discretion of the business owner.

This discount program not only benefits Veterans, but also has many benefits for the participating businesses. Due to the increasing popularity of the program, businesses see additional foot traffic from Veterans and the extra people they bring with them. Merchants also receive a substantial amount of free advertising. We frequently run press releases about the program in local papers, the Participating Merchant list is posted on the County website under multiple web pages, posted on the Chamber of Commerce site, and handed out to all Veterans who come to our office.

Signing up is easy! Complete a "Schoharie County Veterans Discount Program" merchant application which can be found on this website. If you wish to join us in this campaign, please complete the application and return it to our office and you will be included on the Merchant List. If you decide to, "Return The Favor" to our county veterans, you will receive window decals to proudly display in your business, indicating your participation.

If you have any concerns or questions about this beneficial program, please do not hesitate to contact our office at 518-295-8316. We will be happy to answer your questions.

Please join us in demonstrating our heartfelt appreciation and support for those who fought to preserve our safety and our freedom! Let us RETURN THE FAVOR!

Sincerely,

M. Indica Jaycox
Schoharie County Clerk

Eilene Fisher
Schoharie Co. Veterans Services